

PREMIUM PURE WASHER FLUID

THE FINEST

WASHER FLUID - Premium Pure

Washer fluid of Premium Pure quality is made from second-generation ethanol, which is a waste product from the Swedish Forest Industries' cellulose production.

Second generation ethanol has two major advantages. Firstly, it provides huge climate benefits compared to fossil fuels, even greater than regular bioethanol. Secondly, there is no risk that it competes with food production since the raw material does not in itself use any arable land.

A CONSCIOUS CHOICE

Choosing Premium Pure Washer Fluid means that carbon dioxide emissions are minimised, it provides a CO₂ek reduction of 87% compared to when using traditional washer fluid*.

Furthermore, biological ethanol is a substance that is rapidly degraded in the natural environment thus making it an environmentally friendly choice. Premium Pure Washer Fluid does of course also meet with the Public Health Agency of Sweden's requirements for washer fluids, with the denaturing adapted to this type of product.

Our customers who choose Premium Pure Washer Fluid earn the right to label their product or their car with SEKAB's eco label. It shows that you have made a conscious choice.

* Traditional washer fluid based on sugarcane ethanol.

Premium Pure WASHER FLUID – THE NATURAL CHOICE FOR PEOPLE, FOR THE ENVIRONMENT AND FOR OUR CLIMATE

Premium Pure Washer Fluid has excellent cleaning properties and effectively dissolves dirt, road salt and traffic film on windscreens and headlights. It is also gentle on your car's paintwork, wiper blades, car body moldings and plastic parts. The highly concentrated bioethanol has antifreeze properties that prevent the washer fluid from freezing in the car's flushing system and on the windscreen.

We add no fragrances to our Premium Pure Washer Fluid for the simple reason that we think it is unnecessary and most fragrances on the market are allergenic. Overall, it can be said that Premium Pure Washer Fluid suits the really discerning and environmentally conscious customer and driver.



SEKAB PROUDLY PRESENTS – THE “GREENEST” WASHER FLUID ON THE MARKET

The impact on climate and the environment is one of today's most important issues but still thousands of tons of unpurified washer fluid end up in the natural environment every year. That's why we do what we do – we make products that are as environmentally friendly as possible and have minimal impact on our climate. That's why the chain from production to delivery is also important; SEKAB's Premium Pure Washer Fluid is therefore only sold in concentrated form, with no water added.

Mixing ratios	Freezing point
1 part Premium Pure washer fluid + 1 part water	- 30C
1 part Premium Pure washer fluid+ 2 parts water	- 17C
1 part Premium Pure washer fluid + 3 parts water	- 10C

Read more about our Premium Products at www.sekab.com/premium There you can also find our contact details.